

Programme

Thursday, December 9th

16:30-17:30: Registration (FEP Lobby)

17:30-18:00: Welcome Address (Room: Salão Nobre)

Peter Buckley, EIBA Chairman
Ana Teresa Tavares-Lehmann, EIBA President 2010
José Marques dos Santos, Rector of University of Porto
Ana Paula Africano, Vice-Dean of FEP
James Zhan, UNCTAD

18:00-19:30: Plenary Session I: World Class Portuguese Companies Share their Internationalization Strategies

Panelists

Ana Teresa Tavares-Lehmann (Chair), EIBA President 2010
Maria João Azeredo, Head of Business Development - ALERT
Mário Couto, Member of the Board and CFO - MARTIFER
Victor Ribeiro, CEO - AMORIM E IRMÃOS

19:30-22:00: Welcome Reception (FEP Lobby)

Friday, December 10th

09:00-10:30: Registration (FEP Lobby)

10:30-12:00: Plenary Session II: The Financial and Economic Crisis and its Challenges for International Business (Room: Salão Nobre)

Panelists

Daniel Van Den Bulcke (Chair), University of Antwerp
Lars Oxelheim, University of Lund
Marina Papanastassiou, Copenhagen Business School
Karl Sauvant, Columbia University
Marjan Svetlicic, University of Ljubljana

12:00-13:00: Special EIBA General Assembly (Statutes) (Room: Salão Nobre)

12:00-13:30: Poster Session I & Conference Lunch (Upper Floor Lobby)

Posters Session by Track

I. IB's Role in Building a Better and Stronger Global Economy

Institutional System Development for Outward Foreign Direct Investment in China and Russia (ID 34)

Svetla Trifonova Marinova, University of Birmingham
John Child, University of Birmingham
Marin Alexandrov Marinov, University of Gloucestershire

Internationalization of companies from former communist countries - OFDI from Central, East and South Europe and CIS countries (ID 181)

Witold Wilinski, Warsaw School of Economics

The Impact of Internationalization on Crises Recovering: A preliminary study on the Portuguese banking sector (ID 270)

Francisco Figueira de Lemos, Universidade Católica Portuguesa (Porto)
Amjad Hadjikhani, Uppsala University
Peter Thilenius, Uppsala University

Integrated Strategies for the Bottom of the Pyramid (ID 350)

Ravi Sarathy, Northeastern University

II. Internationalization Process and International Entrepreneurship

Entrepreneurial Internationalisation: Effectuation Logic and International Expansion (ID 16)

Peter Zettinig, Turku School of Economics;
Birgitta Sandberg, Turku School of Economics

Small- and Medium Enterprises from Emerging Economies and their Internationalization Paths (ID 37)

Christian Keen, University of Southern Denmark

The Dynamic Capabilities of Successful International SMES (ID 54)

Francesca Paola de Girolamo, Politecnico di Milano;
Lucia Piscitello, Politecnico di Milano

Measuring Export Readiness Using a Multiple-Item Index (ID 169)

Alvin Tan, Queensland University of Technology
Paul Brewer, The University of Queensland
Peter Liesch, The University of Queensland

Do Third Parties Minimise Cultural Misunderstandings in International Business Negotiations? - the case of German and Romanian firms (ID 210)

Claudio de Mattos, The University of Manchester
Petra Poljsak, The University of Manchester
Julian Cattanei, The University of Manchester

Theories on Born Globals from the West ? Does it Fit for Chinese Born Globals? (ID 216)

Siv Marina Karlsen, Oslo University College
Youzhen Zhao, Fudan University
Randi Lunnan, Norwegian School of Management BI

Patterns of Internationalisation Along Time, Space and Scope. A Study on High Performing International Firms (ID 236)

Serena Mascherpa, Bicocca University of Milan
Alessandro Scaccheri, Chamber of Commerce of Pavia
Antonella Zucchella, University of Pavia

Internationalization Strategy and Performance of Small and Medium Sized Enterprises (ID 300)

Leo Sleuwaegen, K.U.Leuven

Dynamics of Capability Development in the Early Internationalizing Knowledge Intensive Service Firms (ID 359)

Nishant Kumar, Stockholm University

III. Corporate Strategies in International Business

On the Adaptation of the Firm to the International Business Environment: A Knowledge-Based and Evolutionary Perspective (ID 32)

Manuel Portugal Ferreira, globADVANTAGE, Center of Research on International Business & Strategy | Escola Superior de Tecnologia e Gestão | Instituto Politécnico de Leiria
Fernando Ribeiro Serra; UNISUL Business School | Universidade do Sul de Santa Catarina
Nuno Rosa Reis, globADVANTAGE, Center of Research on International Business & Strategy | Escola Superior de Tecnologia e Gestão | Instituto Politécnico de Leiria

Strategic Motives for International Joint Venture Formation in Thailand (ID 50)

Pornlapas Suwannarat, Mahasarakham Business School, Mahasarakham University

Joint Venture Entry and Expansion of Wholly Owned Subsidiaries in Foreign Market: Inter-Organizational Partnership of Toyota in North America (ID 53)

Shinichi Ishii, Osaka City University
Jean-François Hennart, Tilburg University

Implications of Entry Mode Choice - Efficiency or Not? (ID 211)

Minnie Kontkanen, University of Vaasa

IV. HQ-Subsidiaries' Relations, Subsidiaries' Strategies and Subsidiary Evolution

The role of location in headquarters-subsidiaries relationships: An analysis of French multinationals in emerging markets (ID 23)

Hanane Beddi, Normandy Business School
Ulrike Mayrhofer, IAE Lyon, University Lyon 3

Organizational Networks and the Roles of MNCS Subsidiaries: When Bartlett and Ghoshal Meet Granovetter, Coleman and Burt (ID 101)

Timo Rosenberg, University of Kiel
Joachim Wolf, University of Kiel

Reasoning a Use of Regional Headquarters in TNCs as Structural Instrument of Coordination (ID 148)

Sven M. Laudien, University of Bremen
Jörg Freiling, University of Bremen

13:30-15:00: Parallel Sessions I

Panel I: Cross-Sector Partnerships in International Business

Room 260

Panelists

Rob van Tulder, Erasmus University Rotterdam
Sarianna Lundan, University of Bremen
Rajneesh Narula, University of Reading
Jeremy Clegg, University of Leeds
Hafiz Mirza, UNCTAD

1.1. FDI and Spatial and Regional Issues (Competitive)

Room 156

Chair: Lucia Piscitello, Politecnico di Milano

Internationalization of Regions: The Role of Public Policy (ID 207)

Mariasole Bannò, University of Brescia
Lucia Piscitello, Politecnico di Milano
Celeste Amorim Varum, University of Aveiro, GOCVOPP

Quality of Local Linkages and the Trade-Off between Learning Opportunities and the Risk of Spillover: Insights from Developed Countries (ID 105)

Alessandra Perri Luiss Guido, Carli University
Ulf Andersson, Copenhagen Business School
Phillip Christopher Nell, Copenhagen Business School
Grazia D. Santangelo, University of Catania

Energy Innovation at the Country Level: The Role of Cross-Country Knowledge Spillovers (ID 319)

Paola Garrone, Politecnico di Milano, Department of Management, Economics and Industrial Engineering
Lucia Piscitello, Politecnico di Milano, Department of Management, Economics and Industrial Engineering
Yan Wang, Politecnico di Milano, Department of Management, Economics and Industrial Engineering

1.2. Outsourcing/Offshoring Strategies (Competitive)

Room 157

Chair: Esmeralda Linares, Universitat de Valencia

The Decision to Outsource / Outsource Offshore R&D Services: A Co-Evolutionary Approach (ID 93)

Andrea Martinez-Noya, University of Oviedo
Esteban Garcia-Canal, University of Oviedo

The Organizational Complexity of Offshoring and its Consequences: The Role Of Modularity and Organizational Learning (ID 227)

Marcus M. Larsen; Copenhagen Business School
Torben Pedersen, Copenhagen Business School
Stephen Tallman, University of Richmond

Backsourcing: Beneficial Strategic Change or Strategy Failure? (ID 307)

Pooja Thakur, Virginia Tech University

Motivations to Offshore and the Choice of Offshoring Mode. An Application to the European Manufacturing Industry (ID 7)

Esmeralda Linares Navarro, University of Valencia
José Pla-Barber, University of Valencia
Anoop Madhok, York University

1.3. International Finance and Governance (Competitive)

Room 256

Chair: Alain Chevalier, ESCP Europe

The End of Illusion Economics. Crisis and Anti-Crisis in Romania: a Heterodox Approach (ID 193)

Liviu Voinea, Group of Applied Economics

Is There a Dark Side of Disclosure? - A Panel Data Network Analysis of German Director Compensation (ID 308)

Jana Oehmichen, Karlsruhe Institute of Technology
Maximilian Sarry, Karlsruhe Institute of Technology
Michael Wolff, Karlsruhe Institute of Technology

Internal Control Disclosures: A Cross-Country Study on The Effects of National Culture and Institutional Environment (ID 87)

Niels Hermes, University of Groningen
Reggy Hooghiemstra, University of Groningen
Jim Emanuels, University of Groningen

1.4. Exports and Franchising (Competitive)

Room 257

Chair: Fernanda Ilhéu, ISEG-UTL

Do Portuguese Manufacturing Firms Learn by Exporting? (ID 13)

Ana Paula Africano, University of Porto
Armando Silva, University of Porto
Óscar Afonso, University of Porto

Factors Influencing the Internationalization Process in the Spanish Franchise System (ID 41)

Veronica Baena, Universidad Europea de Madrid
Julio Cerviño, Universidad Carlos III de Madrid

The Impact of First-Order Internet Deployment Capabilities on The Export Performance of Internationalizing SMEs (ID 86)

Noemi Pezderka, Manchester Business School
Rudolf R. Sinkovics, Manchester Business School

How Does Acquiring International Management Experience Affect Export Behaviour and Export Performance of SMEs? (ID 131)

Poul Houman Andersen, Aarhus School of Business, Aarhus University
Eliane Choquette, Aarhus School of Business, Aarhus University

1.5. MNCs, language issues, and international HRM practices (Workshop)

Room 258

Chair: Adam Smale, University of Vaasa

Translation and MNC Effectiveness (ID 111)

Rebecca Piekari, Aalto University
Denice Welch, Melbourne Business School
Lawrence Welch, Melbourne Business School
Jukka-Pekka Peltonen, Aalto University
Tiina Vesa, Aalto University

Organizations as Multilingual Communities: A Micro-Level Study of Language Influences on Parallel Processes of Tasks and Social Relations (ID 222)

Chi-Yun Chen, Manchester Business School
Paul Jackson, Manchester Business School

Exploring Reverse Diffusion of HRM Practices in MNCs (ID 334)

Michal Lemanski, WU Vienna

1.6. International entrepreneurship (Workshop)

Room 135

Chair: Anita Juho, University of Oulu

The Discovery Process of Entrepreneurial Opportunities: the Case of Latin-American Immigrants in Barcelona (ID 65)

Rocio Aliaga Isla, Universidad Autónoma de Barcelona
Alex Rialp Criado, Universidad Autónoma de Barcelona

Broadening the Domain of International Entrepreneurship: a Direction Toward Field Consolidation (ID 122)

Tamara Galkina, Hanken School of Economics

Network Perspective on Entrepreneur's Learning: the Process of International Business Opportunity Development (ID 338)

Anita Juho, University of Oulu

1.7. Innovation and Control in International Business (Workshop)**Room 141**

Chair: Henrik Dellestrand, Uppsala University**MNC Subsidiaries: Local-Global Hubs for Innovation (ID 336)**Johanna Fahy, National University of Ireland, Galway
Paul Ryan, National University of Ireland, Galway**The Effect of Operational Flexibility on Decisions to Withdraw from Foreign Production Locations (ID 278)**Jan Hendrik Fisch, University of Augsburg
Miriam Zschoche, University of Augsburg**How to Control Knowledgeable Subsidiaries (ID 186)**Barbara Brenner, WU-Wien
Björn Ambos, WU-Wien, Schlegelmilch Bodo, WU-Wien**Successful International Joint Ventures: Going Beyond Control (ID 62)**Paul Gooderham, The Norwegian School of Economics & Business Administration
Michael Zhang, Nottingham Trent University
Atle Jorhadl, AFF**1.8. Internationalisation of SMEs and Born Globals (Workshop)****Room 241**

Chair: Antonella Zucchella, University of Pavia**Rapid Internationalization of Traditional SMEs: Between Stage Models and Born Globals (ID 81)**Igor Kalinic, University of Padova
Cipriano Forza, University of Padova**The Manager and the Born Global Firm (ID 213)**Kamilla Nerbø, Oslo University College
Siv Marina Flø Karlsen, Oslo University College**The Entrepreneurial Orientation of Rapidly Internationalizing Service Firms and its Link to International Development (ID 239)**

Fabian L. Sepulveda, Aalto University School of Economics

The Internationalization Process of Small- And Medium Sized Firms as a Non Linear Learning Process (ID 58)Antonella Zucchella, University of Pavia
Per Servais, University of Southern Denmark**15:00-15:30: Coffee Break****(Upper Floor Lobby)**

15:30-17:00: Parallel Sessions II

Panel II: UNCTAD World Investment Report 2010**Room 260**

International Investment for Development: Building collaborative partnerships between UNCTAD and International Business researchers**Panelists**

James Zhan, Director, Division on Investment and Enterprise (DIAE), UNCTAD (Chair)
Hafiz Mirza, Chief, Development Issues Section, DIAE, UNCTAD
Jeremy Clegg, CIBUL, University of Leeds
Fabienne Fortanier, University of Amsterdam
Axèle Giroud, Manchester Business School
Sarianna Lundan, University of Bremen
Rajneesh Narula, John H. Dunning Centre for International Business, Henley/Reading
Rob van Tulder, Erasmus Business School, Rotterdam

2.1. Firms' Internationalisation and Entry Modes (Competitive)**Room 156****Chair: Lawrence Welch**, Melbourne Business School**Top Managers' Entry Mode Choices: the Impact of Personal Experiences and Institutional Differences (ID 8)**

Desislava Dikova, University of Groningen

Globalisation Pattern of Emerging Market Firms: A Case of Indian IT Industry (ID 166)

Partha Mukherjee, University of New South Wales Sydney Australia
Pradeep KantaRay, University of New South Wales Sydney Australia

A Time-Based Perspective of Firm Internationalization in a Transformational-Country Context: The Case of a Hungarian Bank (ID 279)

Emma Incze, Corvinus University of Budapest

Mode combinations and international operations: An empirical investigation (ID 56)

Gabriel R.G. Benito, BI Norwegian School of Management
Bent Petersen, Copenhagen Business School
Lawrence S. Welch, Melbourne Business School

2.2. Performance Determinants in International Business (Competitive)**Room 157****Chair: Torben Pedersen**, CBS - Copenhagen Business School**Subsidiary Entrepreneurship and Corporate Headquarters Active Involvement During Innovation Development: Dual Organizational Paths to Subsidiary Performance (ID 76)**

Christine Holmström Lind, Department of Business Studies, Uppsala University
Olivia H. Kang, Department of Business Studies, Uppsala University

Strategic Complexity and Global Expansion: An Empirical Study of Newcomer Multinational Corporations from Small Economies (ID 100)

Asta Dis Oladottir, Bifrost University
Bersant Hobdari, Copenhagen Business School
Marina Papanastassiou, Copenhagen Business School
Evis Sinani, Copenhagen Business School
Robert Pearce, University of Reading

Asset Specificity, IJV Performance and the Moderating Effect of Trust (ID 115)

Jonas F. Puck, WU Vienna
Markus K. Hödl, WU Vienna
Schien Ninan, WU Vienna

2.3. Internationalization of Business (Competitive)

Room 256

Chair: Ursula F. Ott, Loughborough University

The Influence of Ownership Structure on Internationalization (ID 199)

Michael-Jörg Oesterle, Johannes Gutenberg University Mainz
Hannah Noriko Richta, Johannes Gutenberg University Mainz
Jan Hendrik Fisch, University of Augsburg

FDI Ownership Decisions by Chinese MNEs: Challenging the Conventional Wisdom? (ID 31)

Diego Quer, University of Alicante
Enrique Claver, University of Alicante
Laura Rienda, University of Alicante

A Model of Double Sided Uncertainty for International Negotiations (ID 97)

Ursula F.Ott, Loughborough University

2.4. International marketing strategy and export performance (Workshop) Room 257

Chair: Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)

The Effect of Brand Imitation on Consumer Brand Confusion, Brand Evaluation, and Purchase Intention (ID 25)

Mengkuan Lai, National Chengkung University
YiChueh Hung, National Chengkung University

Religion, Acculturation and the Choice of Food Retail Outlets by Algerian Origin Muslim Women in France: Developing Research Propositions (ID 150)

Ranam Alkayyali, University Paris-Est Créteil (UPEC)
Nathalie Prime, ESCP Europe

International Marketing Mix and Export Performance: A Spanish Perspective (ID 252)

Maria Cristina Stoian, Autonomous University of Barcelona, Alex Rialp, Autonomous University of Barcelona
Josep Rialp, Autonomous University of Barcelona

Empirical Investigation of the Effect of Product Differentiation on Export Performance: A Contingent View (ID 347)

Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)
Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)
Angela da Rocha, Pontifical Catholic University of Rio de Janeiro (PUC-Rio)

2.5. Alliances and Acquisitions (Workshop)

Room 258

Chair: Pavlos Dimitratos, Athens University of Economics and Business

The Choice Between Joint Ventures and non Equity-Alliances: Evidence from Italian Firms (ID 74)

Antonio Majocchi, Dpt. of Management, University of Pavia
Ulrike Mayrhofer, IAE Lyon, University Lyon 3
Joaquin Camps, Department of Management, University of Valencia

Business Processes, Technology and Organizational Agilities: A Dynamic Capability Framework (ID 107)

Denise Dunlap-Hinkler, Northeastern University
Ronaldo Parente, Rutgers University

Strategies on capturing synergies in acquisitions in the Medical Technology Industry from a resource-based view (ID 291)

Tian Wei, Institute for Manufacturing, University of Cambridge
Mike Gregory, Institute for Manufacturing, University of Cambridge

2.6. Cross-Cultural and Management Issues (Workshop)

Room 135

Chair: Kristiina Mäkela, Hanken School of Economics

Measuring Cultural Intelligence: A New Test of The CQ Scale (ID 92)

Joost Bücker, Radboud University Nijmegen
Olivier Furrer, Radboud University Nijmegen
Yanyan Lin, Radboud University Nijmegen

Crossvergence Theory and the Evolution of Cultural Values: Introducing a Transvergent Perspective (ID 99)

Alex Mackinnon, University of Stirling
Markus Kittler University of Stirling
David Rygl, Friedrich-Alexander-Universitat

Effects of Cross-Cultural Management Courses on Cultural Intelligence (ID 217)

Jacob Eisenberg, University College Dublin – UCD
Hyun-Jung Lee, London School of Economics
Frank Brück, Vienna U. of Economics and Business Administration (WU)
Barbara Brenner, Vienna U. of Economics and Business Administration (WU)
Marie-Therese Claes, IAG, Louvain School of Management

Balancing Global Standardization and Local Adaptation? Initial Attempts to Measure Country-Specific Profiles in Global Performance Management in MNEs (ID 267)

Marion Festing, ESCP Europe
Lena Knappert, ESCP Europe

2.7. New Research Paradigms and Approaches in IB (Workshop)

Room 141

Chair: Martin Johanson, Uppsala University

International Business and Organizational Restructuring in Transition Societies: the Post-Socialist Enterprise, Identity Dynamics and the Social Construction of Organizational Disintegration (ID 15)

Anna Soulsby, Nottingham University Business School, University of Nottingham
Ed Clark, School of Management, Royal Holloway, University of London

Behaviour, and How We Know What We Know (ID 272)

Malcolm Chapman, University of Leeds

Ethnography Meets Management: Kinship and Fictive Kinship in Greek Business (ID 167)

Christos Antoniou, Centre for International Business University of Leeds
Malcolm Chapman, Centre for International Business University of Leeds
Hanna Gajewska-De Mattos, Centre for International Business University of Leeds

17:00-19:00: EIBA Fellows Meeting (EIBA Fellows only)

Room: Sala do Conselho

17:00-18:30: Parallel Sessions III

3.1. Determinants of Entry Mode choice (Competitive)**Room 260****Chair: Jorma Larimo**, University of Vaasa**Does Confucian Dynamism Complement the OLI Framework? A Study of Chinese Private Firms (ID 196)**

Junzhe Ji, University of Glasgow

Pavlos Dimitratos, Athens University of Economics and Business

Institutional Isomorphism in Retail Firms' Entry Mode Choice (ID 250)

Stefan Elsner, University of Trier

Bernhard Swoboda, University of Trier

Converting Wine into Vinegar: Acquisitions by Foreign Firms in Periods of Crisis (ID 275)

Wenjie Chen, George Washington University, School of Business

Gabriela Contreras, Central Bank of Chile and University of Michigan, Department of Economics

Alvaro Cuervo-Cazurra, U. of South Carolina, Moore School of Business, Sonoco International Business Department

The Impact Of Cultural Distance on Ownership Mode in International Investments: Hofstede, Schwartz Vs. GLOBE (ID 68)

Jorma Larimo, University of Vaasa

Douglas Dow, University of Melbourne

3.2. Environment, Strategy and Evolution in IB (Competitive)**Room 156****Chair: Gabriel Benito**, Norwegian School of Management**Successful Subsidiary Strategy Patterns in Different Environments? A Configurational Perspective (ID 123)**

Dirk Morschett, University of Fribourg

Hanna Schramm-Klein, University of Siegen

Firm Exit during Economic Slowdowns: Does Foreign Ownership Matter? (ID 225)

Celeste Amorim Varum, University of Aveiro, GOVCOPP

Vera Catarina Rocha, University of Aveiro

Helder Valente da Silva, University of Aveiro / University of Porto

Rise and Fall of Regional Headquarters: A longitudinal Study (ID 257)

Perttu Kähäri, Aalto University School of Economics

Rebecca Piekkari, Aalto University School of Economics

Wilhelm Barner-Rasmussen, Hanken School of Economics

Iiris Hilvo, Aalto University School of Economics

Belgian Subsidiary Strategic Evolution in China (ID 316)

Filip De Beule, Lessius University College

3.3. Teaching a Cross-Cultural Class (Competitive)**Room 157****Chair: David Needle**, King's College London**Dealing with cultural issues in culturally diverse classrooms: The case of business schools at Dutch universities (ID 109)**

Joost Bücker, Radboud University Nijmegen

Alain De Beuckelaer, Radboud University Nijmegen

Rens Bouw, Radboud University Nijmegen

Learning to Communicate with Students From other Cultures - A Video Ethnography Pilot Study (ID 215)

Birgitta Sandberg, Turku School of Economics at Turku University
Zsuzsanna Vincze Umeå, School of Business at UmeåUniversity

Teaching Cases in Global Business: Trading Off Risks and Responsibilities (ID 268)

Rob van Tulder, Erasmus University Rotterdam

3.4. Internationalisation of Technology Based Firms (Competitive)

Room 256

Chair: Matthias Baum, University of Giessen

Longitudinal trends in accelerated internationalization among start-ups: Born Global or Born Regional? (ID 64)

Sui Sui, Global Management Studies Department, Ted Rogers School of Management, Ryerson University
Zhihao Yu, Department of Economics, Carleton University

The Link between Entry Learning, Growth Orientation, and Mode Choice in the Internationalization of Technology Firms (ID 128)

Christian Schwens, University of Giessen
Franziska Deutscher, University of Giessen

Types of International New Ventures: A Latent Class Analysis (ID 290)

Matthias Baum, University of Giessen
Christian Schwens
University of Giessen

3.5. Internationalisation of Companies to/from Emerging Markets (Workshop)-Room 257

Chair: Hafiz Mirza, UNCTAD

The Role of the Pontonier in the Trigger Phase in the Internationalization into Emerging Markets (ID 117)

Matthias Holmstedt, Uppsala University
Martin Johanson, Uppsala University
Aswo Safari, Uppsala University

Theoretical and Empirical Research on Emerging Market Multinationals: Current State and Future Directions (ID 168)

Irina Jormanainen, Aalto University School of Economics
Alexei Koveshnikov, Hanken

Business Venturing Strategy of Malaysian Multinational Enterprises (ID 261)

ChinKian Low, Universiti Tunku Abdul Rahman
LeePeng Ng, Universiti Tunku Abdul Rahman
YinTeng Chew, Monash University

Internationalizing a Brazilian software development company: why, how, and room for improvements (ID 354)

Cesar Akira Yokomizo, Fundação Getulio Vargas (FGV) / Escola de Administração de Empresas de São Paulo (EAESP)
Daniela Buzzulini Prioste, Universidade de São Paulo (USP) / Fundação Instituto de Administração (FIA)

3.6. Clusters: the Role of Public Policy and Firms' Strategies (Workshop) Room 258

Chair: Mohammad Yamin, University of Manchester

Backward Linkages and Buyer-supplier Knowledge Transfer in the Polish Automotive Industry (ID 57)

Simona Gentile-Ludecke, Manchester Business School
Axèle Giroud, Manchester Business School

Globalization and the Dynamic Development of Clusters: a Comparative Study of Two Clusters (ID 142)

Rolv Petter Amdam, BI Norwegian School of Management
Ove Bjarnar, Molde University College

The Role of Innovation and Internationalisation Public Policies on Industrial Performance (ID 357)

Mariasole Bannò, University of Brescia
Valentina Morandi, University of Brescia

Policy-Driven Clusters and Internationalisation: the Missing Link (ID 95)

Christopher Richardson, University of Manchester
Mohammad Yamin, University of Manchester

3.7. The Dynamics of MNE Knowledge Management (Workshop) Room 135

Chair: Kirsten Foss, Norwegian School of Economics and Business Administration

Emerging Markets firms' Learning Related Acquisitions: A Conceptual Framework (ID 141)

Tamara Stucchi, Copenhagen Business School

Global Innovation and R&D for Knowledge Creation – The Case of P&G, Unilever and Kao (ID 358)

Chie Iguchi, Rikkyo University
Takabumi Hayashi, Kokushikan University

Knowledge Transfers in MNEs: Promoting or Preventing Strategic Renewal? (ID 11)

Kirsten Foss, Norwegian School of Economics and Business Administration
Waymond Rodgers, University of California, Riverside

3.8. CIR MNEs: Chinese, Indian & Russian MNEs (Workshop) Room 141

Chair: Manek Kirpalani, Bloomsburg University

Emerging Market Multinational Entry Strategies: Is There Anything Special about Them? Chinese and Indian Companies in Denmark (ID 24)

Henrik Schaumburg-Müller, Centre for Business and Development Studies, Copenhagen Business School
Jens Erik Torp, Centre for Business and Development Studies, Copenhagen Business School
Michael Wendelboe, Hansen Centre for Business and Development Studies, Copenhagen Business School

From National Leaders to Global Players: Evidence from Russian MNEs in The High Tech Sector (ID 113)

Andrei Panibratov, Graduate School of Management, St. Petersburg State University

Successful Born Globals without Knowledge: Case Study Evidence From China (ID 49)

Tiia Vissak, University of Tartu
Xiaotian Zhang, University of Tartu

Chair: Stefan Schmid, ESCP Europe

Financial Analysts and Services Firms: the Case of International Hotel Groups (ID 71)

Pascale Delvaille, ESCP-Europe (Paris)

Frédéric Demerens, Advancia-Negocia (Paris)

Jean-Louis Pare, Advancia-Negocia (Paris)

The Impacts of Financial and Economic Crisis on Czech Exporters: Bank Transmission Channel (ID 143)

Michal Nejedly, University of Economics, Prague

Zdenek Pavlik, University of Economics, Prague

Public Private Partnerships in Europe: The Accounting Treatments in Balance? (ID 229)

Lieve Leon, Ghent University

Kohan Christiaens, Ghent University

20:30: Visit, Port Wine Tasting and Cocktail

(Caves Ferreira)

Saturday, December 11th

08:30-09:00: Registration

(FEP Lobby)

09:00-10:30: Parallel Sessions IV

4.1. New FDI Players: Trends and Challenges (Competitive)

Room 260

Chair: Danny van den Bulcke, University of Antwerp

The Influence of Host-Source Country Linkages in Explaining Foreign Acquisitions by Indian Firms (ID 14)

Peter J Buckley, University of Leeds
Nicolas Forsans, University of Leeds
Surender Munjal, University of Leeds

How Emerging Multinational Companies Affect Target Firms in Advanced Countries? (ID 212)

Peter J. Buckley, University of Leeds
Stefano Elia, Politecnico di Milano and Leeds University
Mario Kafouros, University of Leeds

Foreign Direct Investment in New EU Members from Central and Eastern Europe: the Investment Development Path Perspective (ID 296)

Marian Gorynia, Poznan University of Economics
Jan Nowak, Central European University
Piotr Tarka, Poznan University of Economics
Radoslaw Wolniak, University of Warsaw

4.2. Theoretical and empirical contributions to knowledge, strategy and structure in International Business (Competitive)

Room 156

Chair: Bent Petersen, CBS - Copenhagen Business School

Valuation Biases and Dysfunctional Joint Venture Persistence: a Model and Decision-making Analysis (ID 249)

Andreas Klossek, Technische Universität Freiberg
Klaus E Meyer, University of Bath
Michael Nippa, Technische Universität Freiberg

Nonmarket Strategies and Determinants of Foreign Owned Firms in a Small Open Economy (ID 314)

Hans Van Kranenburg Radboud University Nijmegen, Nijmegen School of Management
Cosmina Lelia Voinea, Radboud University Nijmegen, Nijmegen School of Management

The Complementarity of Knowledge Stocks and Flows within and across Value-chain Functions (ID 363)

Tina C. Ambos, Johannes Kepler Universität Linz/Department of International Management
Phillip C. Nell, Copenhagen Business School / Center for Strategic Management and Globalization
Torben Pedersen, Copenhagen Business School / Center for Strategic Management and Globalization

An Empirical Evaluation of Conflict in MNC Matrix Structure Firms (ID 55)

William G. Egelhoff, Fordham University
Joachim Wolf, University of Kiel

4.3. Innovation in MNEs - Country Contexts (Competitive)

Room 157

Chair: Francesco Ciabuschi, Uppsala University

The Contribution of Different R&D Activities in BRICST to the Knowledge Creation of OECD regions (ID 75)

Lorena M. D'Agostino, Facoltà di Economia "Giorgio Fuà, Università Politecnica delle Marche
Grazia D. Santangelo, Facoltà di Scienze Politiche, University of Catania

Innovation, Productivity and the Export Activity of Spanish Manufacturing Firms (ID 119)

Joaquín Monreal, Universidad de Murcia
Antonio Aragón, Universidad de Murcia
Gregorio Sánchez, Universidad de Murcia

How Can Firms Extend their Limits To Processing Diversified Knowledge? The Effects of Foreign Direct Investment and R&D Cooperation (ID 281)

Jan Hendrik Fisch, University of Augsburg
Katharina Kertels, University of Augsburg

Networks and Firm Innovation in Emerging Markets: The Case of Korean Manufacturing Firms (ID 52)

Youngok Kim, Australian School of Business, University of New South Wales
Steven Lui, Australian School of Business, University of New South Wales

4.4. Managing an International Workforce (Competitive)

Room 256

Chair: Rian Drogendijk, Uppsala University

Attitudinal Reactions to Talent Identification (ID 88)

Adam Smale, University of Vaasa
Jennie Sumelius, Hanken School of Economics
Kristiina Mäkelä, Hanken School of Economics
Mats Ehrnrooth, Hanken School of Economics
Ingmar Björkman, Hanken School of Economics

When Organizational Culture Lead to Turnover among International Employees: The mediating role of general assignment satisfaction (ID 144)

Luisa Helena Pinto, University of Porto/Faculdade de Economia
Carlos Cabral-Cardoso, University of Porto/Faculdade de Economia
William B. Werther, University of Miami

Being an Expatriate: Influential Factors in MNC subsidiary (ID 242)

Panagiota Sapouna, Athens University of Economics and Business
Dimitris Manolopoulos, American College of Greece, DEREI College
Pavlos Dimitratos, Athens University of Economics and Business

Expatriates' Compensation Information Processing and Affective Commitment: A Psychological Contract and Total Reward Perspective (ID 271)

Christelle Tornikoski, University of Vaasa / EMLYON Business School

4.5. International Marketing Strategy (Competitive)

Room 257

Chair: Carl Arthur Solberg, BI Norwegian School of Management

International Business Relationships Triads: Classical-Type and Relational-Type Interactions between Chinese and Western Firms (ID 163)

Michael Trimarchi, University of Saint Joseph
Peter Liesch, The University of Queensland
Rick Tamaschke, The University of Queensland

International Standardization and Adaptation of Product Strategies - A New Approach to a Controversial Debate in International Marketing and Management (ID 40)

Stefan Schmid, ESCP Europe Berlin
Thomas Kotulla, ESCP Europe Berlin

Strategy Performance Relationships and the Impact of Globalisation Drivers and Firm Preparedness in International Markets (ID 45)

Carl Arthur Solberg, BI Norwegian School of Management
Francois Durrieu, Bordeaux Ecole de Management

4.6. MNE and Strategic Approaches (Workshop)

Room 258

Chair: Cristina Villar-García, Universitat de València

The Integration-Responsiveness Framework? Development and Empirical Analysis of a Three-Level Perspective (ID 121)

Dirk Morschett, University of Fribourg
Bernhard Swoboda, University of Trier
Hanna Schramm-Klein, University of Siegen

The Influence of Top Management Team Characteristics on The Home-Region Orientation of Multinational Companies (ID 197)

Tobias C. Hoffmeister, University of Kiel
Till Dunemann, University of Kiel

The Advantage and Disadvantage of Foreignness (ID 233)

Alvaro Cuervo-Cazurra, Moore School of Business, University of South Carolina

4.7. Internationalisation of New Ventures (Workshop)

Room 135

Chair: Peter Gabrielsson, University of Vaasa

Determinants of Export Success in International New Ventures (ID 83)

Gerhard Apfelthaler, California Lutheran University
Joerg Hruby, FH Joanneum University of Applied Sciences
Ana Azevedo, FH Joanneum University of Applied Science
Margot Urlep, FH Joanneum University of Applied Science

International New Ventures in 'Low Tech' Sectors: A Dynamic Capabilities Perspective (ID 104)

Natasha Evers, National University of Ireland Galway

The Emergence of an Internet Era for International New Ventures (ID 176)

Thor Sigfusson, University of Iceland

Global Growth and Performance of International New Ventures: Global Environment, Resources, Capabilities, and Entrepreneurial Orientation (ID 154)

Peter Gabrielsson, University of Vaasa
Mika Gabrielsson, Aalto University School of Economics

4.8. Corporate Governance Issues (Workshop)

Room 141

Chair: Trond Randøy, University of Agder

Corporate Governance and Performance in Public Listed, Family-Controlled Firms: An Empirical Evidence from Italian Corporate Sector (ID 12)

Ana Paula Matias Gama, University of Beira Interior
Cecilia Rodrigues, University of Beira Interior

Can Family-Owned Groups Attract a Loyal Shareholder Base? Evidence from India (ID 46)

Alain Chevalier, ESCP Europe
Nikhil Arora, ESCP Europe
Jyoti Gupta, ESCP Europe

Corporate Governance in German Firms? Are Supervisory Boards Becoming More International? (ID 138)

Stefan Schmid, ESCP Europe
Andrea Daniel, ESCP Europe
Tobias Dauth, ESCP Europe
Katharina Hefter, ESCP Europe

Vicarious Agency: Dynamics of Excessive CEO Compensation (ID 335)

Cynthia J. Campbell, Iowa State University
Rosita Chang, University of Hawaii
Robert Doktor, University of Hawaii
Lars Oxelheim, Lund University
Trond Randøy, University of Agder

4.9. Empirical and Theoretical Perspectives on Responsible Governance (Workshop)

Room 241

Chairs: Francesca Sanna-Randaccio, Sapienza University of Rome

Climate Strategies of Firms in the Automotive and Pulp & Paper Industries in Brazil: some Insights from an International Perspective (ID 17)

Diana Macedo-Soares, Pontifical Catholic University of Rio de Janeiro
Giuseppe Maria Russo, Pontifical Catholic University of Rio de Janeiro
Paulo Gustavo Fuchs, BNDES

International Business, Social Responsibility and Corruption (ID 146)

Manuel Castelo Branco, University of Porto, Faculty of Economics
Catarina Delgado, University of Porto, Faculty of Economics

Foreign Investment and Ethics: How to Contribute to Social Responsibility by Doing Business in Less Developed Countries (ID 47)

Roland Bardy, Florida Gulf Coast University
Tumenta F. Kennedy, Wittenberg Center for Global Ethics
Stephen Drew, Florida Gulf Coast University

10:30-11:00: Coffee Break

(Upper Floor Lobby)

11:00-12:30: Plenary Session III: 8th Special Commemorative Panel Session about Influential International Business Contributions (Room: Salão Nobre)

Network Organization and Subsidiary Entrepreneurship in Multinational Enterprises: Julian Birkinshaw's Contributions 10 and 15 Years Later

Panelists

Daniel Van Den Bulcke (chair), University of Antwerp
Björn Ambos, Vienna University of Economics and Business
Julian Birkinshaw, London Business School
William Egelhoff, Fordham University
Alain Verbeke, University of Calgary

12:30-14:00: AIB's Western Europe Region General Business Meeting

Room 260

Poster Session by Track

V. Managing Knowledge and Innovation in International Business

Linking Beyond Lean: International New Product Development at Toyota Motor Europe (ID 110)

Shinichi Ishii, Osaka City University

Innovations and Internationalization under Economic Crisis (ID 118)

Lauri Haapanen, University of Oulu

Effective Knowledge Transfer in International Joint Ventures (ID 133)

Yannis A. Hajidimitriou, University of Macedonia

Konstantinos P. Rotsios, University of Macedonia

Knowledge Integration within Corporate Life Cycle (ID 198)

Yu-Wen Chiu, National Cheng Kung University

Victor Kreng, National Cheng Kung University

The Entry of Technological Standard Development Activities into Foreign Countries (ID 238)

Anke Piepenbrink, Rutgers Business School

National Innovation Systems of Biotechnology in Japan and Korea (ID 332)

Soo Hee Lee, Birkbeck College, University of London

Hee Sun Kim, Birkbeck College, University of London

Jin-Sup Jung, Chungbuk National University

Technological Innovation and Economic Growth in Korea and Japan: A Causality Test (ID 342)

Soo Hee Lee, Birkbeck College, University of London

Hee Sun Kim, Birkbeck College, University of London

VI. IB Theory, International Economics and Trade

Spillover Effects Mechanism: An Exploratory Study in the Hotel Industry (ID 155)

Weng Si (Clara) Lei, Institute for Tourism Studies, Macau

Peter J. Buckley, Centre for International Business, University of Leeds (CIBUL)

Jeremy Clegg, Centre for International Business, University of Leeds (CIBUL)

Divergence in Host Economy and FDI: Job allocation by Japanese MNEs in France and the UK (ID 185)

Ken-ichi Ando, Shizuoka University

Measurement and Validation of Hall's Construct of Context: Extending the Cross-Cultural Measurement Paradigm (ID 220)

James Reardon, University of Northern Colorado

Chip Eugene Miller, Drake University

Vilte Auruskeviciene, ISM University of Management and Economics

Strategic Motivation of Foreign Direct Investment: the Case of Malaysia (ID 244)

YinTeng Chew, Monash University

Lee Peng Ng, Universiti Tunku Abdul Rahman

Chin Kian Low, Universiti Tunku Abdul Rahman

Reconstructing Investors' Opinions about the Valuation Impact of Corporate Multinationality: a Grounded Theory Approach on the Merger Between Daimler-Benz AG And Chrysler Corporation (ID 273)

Stefan Eckert, International Graduate School Zittau (IHI)

Yvonne Sefrin, International Graduate School Zittau (IHI)

VIII. Corporate Social Responsibility, Governance and Ethical Issues Related to International Business

Sustainable Development Communication: a Far Cry from Discourse to Reality? (ID 20)

Jocelyn Husser, University Bordeaux IV

Jean-Marc Andre, CIH-ENSC, IPB/BEM

Guillaume Barbat, Bordeaux Ecole De Management

Veroniquelespinet-Najib, Université Bordeaux 2, CIH-ENSC, IPB/BEM

IX. International Marketing

The Effect of Culture, Product Self-Image Congruence, and Brand Attitudes on the Propensity to be Brand Loyal (ID 39)

James Reardon, Monfort College of Business

Janice Payan, Monfort College of Business

Vilte Auruskeviciene, ISM, University of Management and Economics

X. International Human Resource Management and Cross-Cultural Issues

Talent Management Practices in Russian and Foreign Companies: Comparative Analysis (ID 38)

Marina Latuha, Graduate School of Management

Tsukanova Tatiana, Graduate School of Management

Human Resource Competencies and Performance: A Review and Research Agenda (ID 103)

Sofia John, Hanken School of Economics

Career Choices of MNC Knowledge Professionals: Single or Hybrid Path? (ID 173)

Emmanouil Sofikitis, Athens University of Business and Economics

Dimitris Manolopoulos, American College of Greece, Deree College

Pavlos Dimitratos, Athens University of Business and Economics

Expatriates in The Offshoring of Services - Framework and Research Propositions (ID 180)

Florence Duvivier, Solvay Brussels School of Economics and Management

Carine Peeters, Solvay Brussels School of Economics and Management

Language Strategies by MNCs: An Empirical Assessment (ID 195)

Teresa Proença, University of Porto, Faculty of Economics

Madalena Domingues, University of Porto, Faculty of Economics

Aurora Teixeira, CEF.UP, Faculdade de Economia, Universidade do Porto; INESC Porto; OBEGEF

Managerial Attitudes and Managerial Style Crossvergence in Russian Organizations: A Study of 8 Geographic Regions and 14 Industries in Russia (ID 264)

Evgeniya Balabanova, State University - Higher School of Economics

Azer Efendiev, State University - Higher School of Economics

Mats Ehrnrooth, Hanken School of Economics

Alexei Koveshnikov, Hanken School of Economics

The Role of Subsidiaries in Developing the Multinational Corporation's Global HRM (ID 289)

Catarina Anita Ahlvik, Hanken School of Economics

XI. Contemporary Issues on IB Methodology

Facilitation of Theory and Data Interaction in Qualitative Research Using CAQDAS (ID 208)

Rudolf R. Sinkovics, Manchester Business School
Eva Alfoldi, Manchester Business School

In the Field: Cases of Bringing 'Access' to the Forefront on the International Business and Management Research Agenda (ID 283)

Daniella Fjellstrom, University of Leeds
David Sapto Adi Guttormsen, University of Warwick

The Globalisation of Firms as Social Systems (ID 326)

Thomas Borghoff, Victoria University of Wellington

XII. Clusters, linkages and policy issues related to International Business

Revisiting the Foreign Direct Investment/Economic Growth Nexus: Thresholds of Absorptive Capacity (ID 209)

Celeste Amorim Varum, University of Aveiro, GOVCOPP
Vera Catarina Rocha, University of Aveiro Gonçalo Alves, University of Aveiro, GOCVOPP
Lucia Piscitello, Politecnico di Milano

Start-up Facilitators, Clustering Effects, and the Internationalization of High-Tech New Ventures (ID 248)

Alvaro Cesario Alvim Berbe, BNDES
Angela Da Rocha, Pontifical Catholic University of Rio de Janeiro
Lavilia Sa, Pontifical Catholic University of Rio de Janeiro
Jorge Carneiro, Pontifical Catholic University of Rio de Janeiro
Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro

Cluster Performance in the Aragon Region (ID 294)

Nieves García-Casarejos, Universidad de Zaragoza
Pedro Mata-García, Universidad de Zaragoza

Consequences of Political Impact on SME's Internal Activities, Competitiveness and Business Development (ID 317)

Firouze Pourmand, Department of Business Studies, Uppsala University

XIII. Teaching International Business

Promoting Intercultural Communication in the International Classroom (ID 127)

Joan Marie Lofgren, Aalto University School of Economics, BScBA Degree Program, Mikkeli Campus

The Internationalization of Business Studies in Europe and China: Towards a Unique Perspective Without Conflict? (ID 301)

Jorge Fleta, Zaragoza University
Bin Pan, Inner Mongolia Finance and Economics College
Fang Pan, Zaragoza University

14:00-15:30: Parallel Sessions V

Panel III: Towards greater pluralism in IB case research**Room 260**

Panelists

Rebecca Piekkari, Aalto University (Chair)
Catherine Welch, University of Sydney
Susanne Blazejewski, University of London
Margaret Fletcher, University of Glasgow
Martin Johanson, Uppsala University
Jon Erland B. Lervik, Norwegian School of Management BI
Emmanuella Plakoyiannaki, Aristotle's University of Thessaloniki
Anna Soulsby, Nottingham University Business School
Ed Clark, School of Management, Royal Holloway, University of London.

5.1. FDI Spillovers (Competitive)**Room 156**

Chair: Bernard Wolf, Schulich School of Business, York University**R&D Spillovers from Foreign Direct Investment (FDI): the Role of Firm-Level Heterogeneity (ID 190)**

Yoo Jung Ha, Manchester Business School
Axèle Giroud, Manchester Business School

Foreign Direct Investment Spillover for "Late Investor" Economies. A Threshold Regression Analysis For Spanish Case" (ID 200)

Fernando Ubeda, Centro Internacional Carlos V Universidad Autónoma de Madrid
Francisco Perez, Universidad Autónoma de Madrid

Productivity Spillovers from Foreign Affiliates and Domestic Firm Internationalization: Firm-Level Evidence for Belgium (ID 206)

René Belderbos, Katholieke Universiteit Leuven
Vincent Van Roy, Katholieke Universiteit Leuven

Effects of Banking FDI In Mexico on Productivity (1985-2006) (ID 361)

Juan José Durán, Centro Internacional Carlos V Universidad Autónoma de Madrid
Fernando Ubeda, Centro Internacional Carlos V Universidad Autónoma de Madrid

5.2. International Entrepreneurship (Competitive)**Room 157**

Chair: Simon Harris, University of Edinburgh**International Entrepreneurship: a Meta-analysis on Determinants of Internationalization and Performance Implications (ID 129)**

Christian Schwens, University of Giessen
Michael Bierwerth, University of Giessen
Rodrigo Isidor, University of Giessen

International Entrepreneurial Orientation and Performance: The Moderating role of Inter-firm Alliances (ID 149)

George Nakos, Clayton State University
Pavlos Dimitratos, Athens University of Business and Economics
Keith Brouthers, North Carolina State University

Managing Business Processes Successfully - The Mediating Role of the Entrepreneur in Different Operation Modes (ID 325)

Edith Olejnik, Trier University
Bernhard Swoboda, Trier University

Evaluating Relationship Portfolios for Internationalizing Entrepreneurs: a Resource Based Approach (ID 343)

Simon Harris, University of Edinburgh
Thor Sigfusson, University of Iceland

5.3. Micro-Foundations of M&As (Competitive)

Room 256

Chair: Ingmar Björkman, Hanken School of Economics

Foreign Direct Investment and Diversification Mode Decision: The Role of Language Diversity (ID 36)

Marta Vidal-Suárez, University of Oviedo
Cristina López-Duarte, University Of Oviedo

Not All Differences are the same: The Role of Status and Similarity in Sociocultural Integration in Cross-Border M&As (ID 331)

Harun Emre Yildiz, Stockholm School of Economics

Culture and the Balance of Power: Longitudinal Analysis of the Eads Group (ID 125)

Christoph Barmeyer, University of Passau
Ulrike Mayrhofer, IAE Lyon, University Lyon 3

Dynamics of Culture in a Cross-Border Acquisition. A closer look at an Indian-European deal (ID 192)

Niina Nummela, Turku School of Economics
Mélanie Raukko, Turku School of Economics

5.4. Institutional Environments and Corporate Strategies (Competitive)

Room 257

Chair: Roger Strange, King's College London

Political Risk and Profitability: the Case of Spanish Multinational Enterprises (ID 126)

Alfredo Jimenez, University of Burgos
Juan Bautista Delgado, University of Burgos

Contingency of the Multinationality-Performance-Relationship? A Comparison of Different Firm-Specific Endowments Concerning Intangible Assets and Capital-Intensity (ID 253)

Stefan Eckert, IHI Zittau
Marcus Dittfeld, IHI Zittau
Marcus Neureiter, University of Bamberg
Susanne Rässler, University of Bamberg

Towards the Standardization of External Retail Marketing Instruments and Internal Processes (ID 321)

Stefan Elsner, University of Trier
Bernhard Swoboda, University of Trier

Corporate Control, Board Independence and International Diversification: Evidence from Italian Firms (ID 77)

Antonio Majocchi, Dpt. of Management, University of Pavia
Roger N. Strange, University of Sussex

5.5. A critique of Scales and Measurements in IB Research (Workshop)

Room 258

Chair: Markus Kittler, University of Stirling

Development of a Measure of Expatriate Job Performance (ID 260)

Leanda Lee, University of Saint Joseph

Identifying Firms' International Strategies Through Content Analysis (ID 164)

Birgitte Groggaard, University of Calgary

Helene Loe, Colman, FAFO

Inger G. Stensaker, Norwegian School of Economics and Business Administration NHH

Culture's Consequences for Communication: A Cross-Cultural Examination (ID 306)

Markus G Kittler, University of Stirling

5.6. MNE knowledge networks (Workshop)

Room 135

Chair: Philip Kappen, Uppsala University

Network Embeddedness, Geographical Co-Location or Both? The Impact of Distinct and Combined Proximity Effects on Firm-Level Innovation Output in the German Laser Industry (ID 28)

Muhamed Kudic, Halle Institute for Economic Research

Peter Boenisch, Martin Luther University Halle

Iciar Dominguez-Lacasa, Halle Institute for Economic Research

Are Networks always Beneficial? An Empirical Analysis on the Relationship between Knowledge Intensity and International New Venturing (ID 293)

Matthias Baum, University of Giessen

Christian Schwens, University of Giessen

Does a Foreign Subsidiary's Network Status Affect its Innovation Activity? Evidence from Post-Socialist Economies (ID 26)

Jože Damijan, University of Ljubljana, Faculty of Economics

Črt Kostevc, University of Ljubljana, Faculty of Economics

Matija Rojec, University of Ljubljana, Faculty of Social Sciences

The Effects of Spatial and Contextual Factors on Headquarters Resource Allocation to MNE Subsidiaries (ID 19)

Henrik Dellestrand, Uppsala University

Philip Kappen, Uppsala University

5.7. Making globalization Good – Policies, Players & Impacts (Workshop)

Room 141

Chair: Ravi Sarathy, Northeastern University

The European Union's New Powers on Foreign Direct Investment: Implications for International Business and Global Economic Stability (ID 42)

Bernard G Bishop, Griffith University

The Role of Small and Medium Enterprises in the Inclusive Business Strategies of Multinationals (ID 262)

Rob van Tulder, RSM Erasmus University Rotterdam

Andrea da Rosa, Rotterdam School of Management

Making Globalization Good by Reducing the Chance of Normal Accidents (ID 312)

William G. Egelhoff, Fordham University

15:30-16:00: Coffee Break

(Upper Floor Lobby)

16:00-17:30: Parallel Sessions VI

Panel IV: Innovations in International Business Teaching Methods**Room 260****Panelists**

Manek Kirpalani, Bloomsburg University Pennsylvania, and Concordia University Montreal (Chair)
Pervez Ghauri, King's College
Alojzy Z. Nowak, University of Warsaw
Markku Salimaki, Aalto University
Carl A. Solberg, BI Norwegian School of Management

6.1. Knowledge management and innovation in MNEs (Competitive)**Room 156****Chair: Vítor Corado Simões**, ISEG, Universidade Técnica de Lisboa**Parent company's benefits from reverse knowledge transfer: The role of the liability of newness in MNEs (ID 27)**

Larissa Rabbiosi, Copenhagen Business School
Grazia D.Santangelo, University of Catania

The Underdetermined Knowledge-Based Theory of the MNC (ID 112)

Anders Fransson, UQ Business School, University of Queensland
Lars Hakanson, UQ Business School, University of Queensland
Peter W.Liesch, UQ Business School, University of Queensland

Effects of Subsidiary Autonomy on Innovation Development and Transfer Intensities (ID 102)

Francesco Ciabuschi, Uppsala University
Oscar Martín Martín, Public University of Navarra

Historical changes in knowledge sourcing by MNCs: The balance between localized vs. non localized knowledge (ID 89)

John A. Cantwell, Rutgers Business School
Lucia Piscitello, Politecnico di Milano

6.2. Internationalisation of SMEs (Competitive)**Room 157****Chair: Reijo Luostarinen**, Helsinki School of Economics**An Empirical Investigation of the Effects of Strategy Making Processes on the Performance of Internationalized SMEs (ID 170)**

Pavlos Dimitratos, Athens University of Economics and Business
Vassilis Papadakis, Athens University of Economics and Business
Andreas Petrou, Cyprus International Institute of Management
Ioannis Thanos, Athens University of Economics and Business

Experiential Knowledge Profiles Of Internationalizing SMEs - the Ability to Sustain Market Positions in the New Turbulent Era of Global Business (ID 228)

Hans Jansson, Linnaeus University/Baltic Business Research Center
Mikael Hilmersson, Linnaeus University/Baltic Business Research Center
Susanne Sandberg, Linnaeus University/Baltic Business Research Center

The Effect of Network Competence and Environmental Hostility on Internationalization of SMEs (ID 245)

Lasse Torkkeli, Lappeenranta University of Technology, School of Business
Kaisu Puumalainen, Lappeenranta University of Technology, School of Business
Sami Saarenketo, Lappeenranta University of Technology, School of Business
Olli Kuivalainen, Lappeenranta University of Technology, School of Business

SME International Commitment Over Time: Forging A Link Between The Uppsala Model and Transaction Cost Economics (ID 318)

Birger Maekelburger, University of Giessen
Christian Schwens, University of Giessen

6.3. Change Form and Substance in Corporate Governance (Competitive) Room 256

Chair: Lars Oxelheim, Lund University

Ethical Entrepreneurship: Implications for International and Global Marketing in Successful Branding and Reputation Building (ID 179)

Frederick Ahen, Turku School of Economics
Peter Zettinig, Turku School of Economics

The Impact of Unilateral Climate Policy with Endogenous Plant Location and Market Size Asymmetry (ID 177)

Francesca Sanna-Randaccio, Sapienza University of Rome
Roberta Sestini, Sapienza University of Rome

Costs of Diversity in Supervisory Boards: Foreign Board Members and the Language Barrier in Nordic Firms (ID 277)

Rebecca Piekkari, Aalto University
Lars Oxelheim, Lund University
Trond Randøy, University of Agder

6.4. Export Marketing Adaptation/Standardization (Competitive) Room 257

Chair: Claude Obadia, Advancia-Negocia

Does Manufacturers' Export Marketing Engagement Pay Off? Evidence from the Wood Furniture Industry of Vietnam (ID 298)

Bent Petersen, Copenhagen Business School
Songhanh Pham, Sheffield Business School

Export Marketing: Exchange Quest or Relationship Evolution? (ID 333)

Simon Harris, University of Edinburgh
Colin Wheeler, University of Portsmouth

Export Price Adaptation: an Agency Approach (ID 134)

Barbara Stöttinger, WU Vienna
Claude Obadia, Advancia-Negocia

6.5. Advances in Processual and Cross Cultural Research (Competitive) Room 258

Chair: Stephen Young, Glasgow University

Explaining the Internationalisation Process of the Firm: A Process-Based Critique (ID 231)

Catherine Welch, University of Sydney

Existing the Field: a Missing Piece in the Puzzle of Qualitative Fieldwork (ID 140)

Snejina Michailova, University of Auckland Business School
Emmanuella Plakoyiannaki, Aristotle University of Thessaloniki
Tiina Ritvala, Aalto University School of Economics
Rebecca Piekkari, Aalto School of Economics
Irina Jormanainen, Aalto University School of Economics
Asta Salmi, Aalto University School of Economics

The Measurement of International Intellectual Property Rights Protection and Enforcement: a new index of 21 countries (ID 175)

Nikolaos P. Papageorgiadis, Uppsala University
Adam R. Cross, University of Leeds

Data Collection Procedures Equivalence in International Business Research : An Analysis of Publications Between 2000 – 2009 (ID 18)

Agnieszka Chidlow, Manchester Metropolitan University
Anna Morgan-Thomas, University of Glasgow
Pervez N. Ghauri, King's College London

6.6. Knowledge transfer within firms and clusters (Competitive)

Room 135

Chair: Axèle Giroud, Manchester Business School

To share or not to share? R&D, Resources and the Role of the MNE in Finland (ID 189)

Iiris Hilvo, Aalto University School of Economics
Joanna Scott-Kennel, Victoria University of Wellington

Learning to Cooperate: Internationalization of the Serra Gaucha Wine Cluster (ID 243)

Luciana Velloso de Souza Araújo, Universidade federal do Rio de Janeiro
Angela da Rocha, Pontifical Catholic University of Rio de Janeiro
Jorge Ferreira Da Silva, Pontifical Catholic University of Rio de Janeiro

Subsidiaries' Local Embeddedness, Brokerage and Innovation Outcomes: A Network Perspective (ID 295)

Suleika Bort, University of Mannheim
Andreas Al-Laham, University of Mannheim

MNEs Linkages in Small Developed Economies: The Home/Foreign Effect (ID 360)

Axèle Giroud, MBS
Fabienne Fortanier, UVA
Joanna Scott-Kennel, VUW

6.7. Perspectives on Internationalization (Workshop)

Room 141

Chair: José Pla-Barber, Universitat de València

A Stages Model of Internet Adoption by Exporting SMEs: An Empirical Investigation (ID 29)

Albertos Chaim Azaria, University of Macedonia
Yannis Hajidimitriou, University of Macedonia

Change through Internationalization: a Subjective Managerial Perspective (ID 153)

Joerg Hruby, FH Joanneum University of Applied Sciences
Julia Bauer, FH Joanneum University of Applied Sciences
Gerhard Apfelthaler, California Lutheran University

Internationalization through Franchise: The Parfois Case Study (ID 224)

João Seixas Carvalho, Faculty of Economics - University of Porto
Rosa Portela Forte, Faculty of Economics - University of Porto

Entry Mode Choice in the Internationalisation of the Hotel Industry: a Holistic Approach (ID 353)

Fidel León-Darder, Universitat de Valencia
Cristina Villar-García, Universitat de Valencia
José Pla-Barber, Universitat de Valencia

6.8. Institutional Perspectives (Workshop)

Room 241

Chair: Alvaro Cuervo-Cazurra, Moore School of Business, University of South Carolina

Institutional Development, Institutional Resources and the Downscoping of Business Groups in Emerging Economies (ID 67)

Klaus E Meyer, University of Bath

Danchi Tan, National Cheng-Chi University

The Relationship Between International Experience and Performance: a Review, Suggestions for Future Research and a Proposed Model (ID 114)

James Clarke, University of Queensland

Rick Tamaschke, University of Queensland

Peter Liesch, University of Queensland

Impacts of Formal and Informal Institutional Distance and Strength of Market Conforming Values in the Host Country on Ownership Mode Choice of MNEs in Emerging Economies (ID 165)

Ahmad Arslan, Department of Marketing, University of Vaasa

Jorma Larimo, Department of Marketing, University of Vaasa

17:30-19:00: EIBA General Assembly Meeting

(Room: Salão Nobre)

20: 30: Gala Dinner

(Palácio da Bolsa)
